

Tourism & Hospitality Seminar

Times	Name	Topic
10.00 - 10.15	Pauline Kwasniak, Founder, Hotel4Meetings.com	What luxury service really means.
10.15 - 10.30	Alex Coffey, Managing Director, Top Staff Hospitality Recruitment	The Chef Shortage crisis; where to next?
10.30 - 10.45	Keith Slowey, Founder & CEO, iHotelligence	How hotels can profit from OTA's (Online Travel Agents) while reducing commissions.
10.45 - 11.00	Cillian Murphy, Owner, CillianMurphyConsulting	Tourism; Cooking your dinner, or burning your house down
11.00 - 11.15	Darren Kearney, Head of Sales for UK & Ireland, Bookassist	A Vision of Excellence for Hotels Online - Successful Direct Customer Acquisition
11.15 - 11.30	Silviu Preoteasa, Chief Architect, Travel Open Partnership Ireland	This Is How Hotels Could Win the Direct Booking Wars
11.30 - 11.40	Coffee Break & Networking	
11.40 - 11.55	Mags Boland Murphy, Profit Planner, Business, Tourism & Hospitality Consultant, Bofin Consultancy.	Planning for Profit/ Optimum Tourism Trading
11.55 - 12.10	Jean Brophy, Business Development Manager, SiteMinder	How to use technology to get ahead of your local competition
12.10 - 12.25	Kevin Begley, Owner of Coolwater Garden , Gardens of Ireland Trust	The Gardens of Ireland Trust
12.25 - 12.40	Noreen Maher, Owner, Hibernia Roots	Genealogy Tourism –Opening the Doors to the Past
12.40 - 12.55	John Fingleton, Business Development, bé	Transforming Hospitality
12.55 - 2.00	Lunch Break & Networking	
2.00 - 2.15	Michael Collins, Founder/Managing Director, Travel Media.ie	Why invest in Content Marketing over Google Adwords and PPC
2.15 - 2.30	Richard Reid, Owner, Concept Development	Stories. The missing 10 percent?

Retail Seminar

Times	Name	Topic
2.30 - 2.45	Mags McAlpin, Founder & Principal Consultant, Creating Retail Magic	Creating a Magical & Memorable Customer Experience
2.45 - 3.00	Martin Curran, Managing Director, EMC Ltd.	Energy and Water Saving in Retail Sector
3.00- 3.15	Mahesh kumar Bukka, Vice President – Digital & Enterprise Solutions, Kellontech	Internet of Things (IOT) in Retail
3.15 - 3.30	Coffee Break & Networking	
3.30 - 3.45	Frank Anderson, Managing Director, Traptec Ltd.	Poison Free Pest Control with Radio Monitored Traps
3.45 - 4.00	Tom Conlon, Programme Chair for the BBS in Retail Management , Galway Mayo Institute of Technology (GMIT)	Business Owners' Liability
4.00 - 4.15	Andrew Murphy, Innovation Manager, An Post	eLocal.ie adding the power of online to your business



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.