

Grow Your Food Business

Times	Name	Topic
9.45 - 10.00	Stefano Messori, Design Strategist & Founder, Strategic Design Hub	Beyond Innovation - Creativity and design in the food, hospitality and retail industry.
10.00 - 10.15	Andi Jarvis, Founder, Eximo Marketing	When nothing goes right, go left – how to stand out in a crowded market
10.15 - 10.30	Jane Manzor, CEO, Manzor Marketing	Discover Your 10% Difference and Bring Your Brand Alive
10.30 - 10.45	Fiona Lee, Owner, Fix it Food	Know Your Customer, Value Yourself.
10.45 - 11.00	Muireann Fitzmaurice, CEO, Marketing Coach.ie	How to create Word of Mouth & Get More Customers
11.00 - 11.15	Paul Reardon, CSO, Account Management Director , BlueChief	Why A Digital Brand Beats Everything
11.15 - 11.40	Coffee Break & Networking	
11.40 - 11.55	Lorraine Carter, Branding Maven, International Speaker, Multi-Award Winner, Mentor, Writer & Designer, Persona Branding & Design	Transform Your Brand and Increase Your Sales
11.55 - 12.10	Ronan Mahon, Head of Sales, Flipdish	Online Orders 101 - A practical guide to building online order volume
12.10 - 12.25	Colm Hanratty, CEO, Sixtwo Digital	15 minutes – 15 practical social media tips
12.25 - 12.40	Lorcan Bannon, Head of Client Strategy, Olytico	Hi @AllBrandsEver, Are you listening?
12.40 - 12.55	Nicola Goff, Head of Digital, Red Man Media	5 Top Tips for Growing your Food Business Online
12.55 - 1.10	Tara Calihman, Content Marketing Strategist, Zahra Media Group	Cooking up Tasty Content: A Recipe for Content Marketing Success
1.10 - 2.15	Lunch Break & Networking	

The Digital Foodie Stage

Times	Name	Topic
2.15 - 2.35	Greg Fry-Training Manager, SocialMedia.ie	Digital Foodie's Digital Marketing Checklist
2.35 - 2.55	Greg Fry-Training Manager, SocialMedia.ie	5 Food Companies excelling in the Digital World
2.55- 3.15	Dee Alfaro- Connector.	Inflencer Marketing and the Food Industry
3.15- 3.30	Coffee Break & Networking	
3.30- 3.50	Greg Fry-Training Manager, SocialMedia.ie	Building a Winning Social Media Strategy for your Food business
3.50-4.10	Greg Fry-Training Manager, SocialMedia.ie	Instagram + Food - a match made in heaven
4.10- 4.30	Greg Fry-Training Manager, SocialMedia.ie	Meet the experts – Ingredients include: business tips, inspirational stories and a look at the latest Digital Marketing trends in the food industry



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.